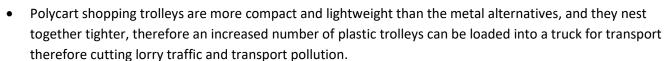
The Advantages of Polycart Shopping Trolleys

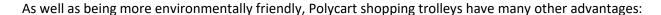
By Hannah Lewis 24th January 2019

Formbar are pleased to announce that we are the new and only UK distributors for the Polycart range of light-weight, easy to use and innovative plastic shopping trolleys.

Plastic Shopping Trolleys have definite advantages over wire shopping trolleys for retailer and customer alike; however currently there is a big anti-plastic movement, so the first advantages to highlight are their green credentials:

- Polycart shopping trolleys have a longer lifespan than metal and unlike metal they are 100% recyclable.
- All manufacturing scrap parts are re-ground at the factory and recycled back into their products.
- The manufacturing process is clean; that is there is no chemical heavy metal plating processes as used in the manufacture of metal shopping trolleys.





- One of the biggest user complaints about metal wire shopping trolleys is difficulty of steering. Trolleys are
 either too heavy or the wheels want to travel in the wrong direction. Plastic shopping trolleys tackle this
 issue head on by being very lightweight and sturdy; unlike wire trolleys, they do not end up bent out of
 shape so keep perfect wheel alignment throughout their lifespan providing shoppers with outstanding ease
 of maneuverability even after years of service.
- Polycart plastic trolleys are light, and have rounded edges, with no metal parts to come loose, so if they run
 into customers or the glass doors of fridges or cars in the carpark, they are very unlikely to cause any
 damage at all.
- Polycart trolleys do not succumb to rust and have a much reduced rate of theft due to their zero scrap metal value. This means they will last longer than equivalent wire trolleys with less maintenance.
- Polycart trolleys have an innovative look, they are distinct and can be produced in corporate colours with branded handles and advertising spaces.
- The different design does not omit the other features expected of a trolley; child seats, bag hooks, coin locks and many other accessories either come as standard or can be easily and inexpensively added.



Polycart shopping trolleys may challenge your perception of trolley design and surprise customers but once shoppers realise how easy they are to push and steer they will load them up with items to purchase and come back to use them again.

For more information or to request to trial these trolleys in your store please contact Formbar Limited by emailing info@formbar.co.uk or calling 01865 858590.



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