

Independent research commissioned by Formbar Limited.

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Shopping survey

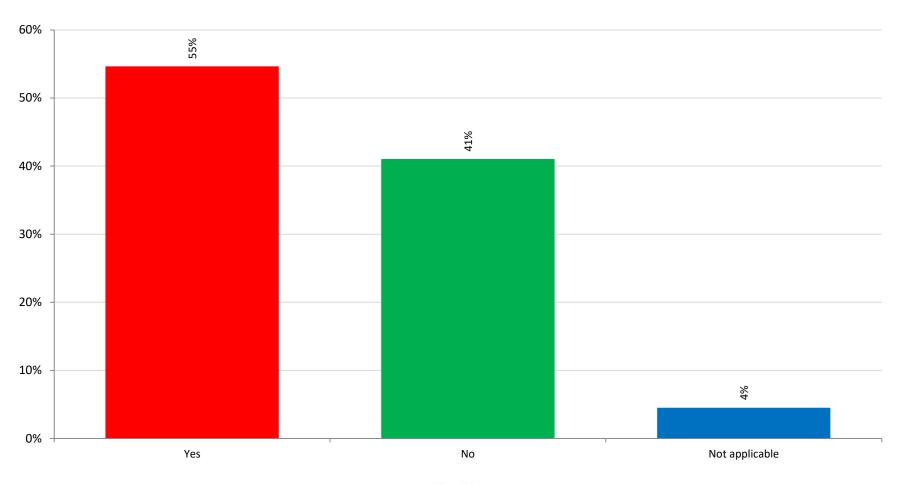
- The research was carried out online between 18th September 2020 and 21st September 2020
- The sample comprised 2,001 UK adults
- All research conducted adheres to the UK Market Research Society (MRS) code of conduct (2019)
- All research processes comply with the DPA (1998)



Q1. Do you agree with the following statement:

"Catching Covid-19 in a supermarket or food store is a real concern for me"

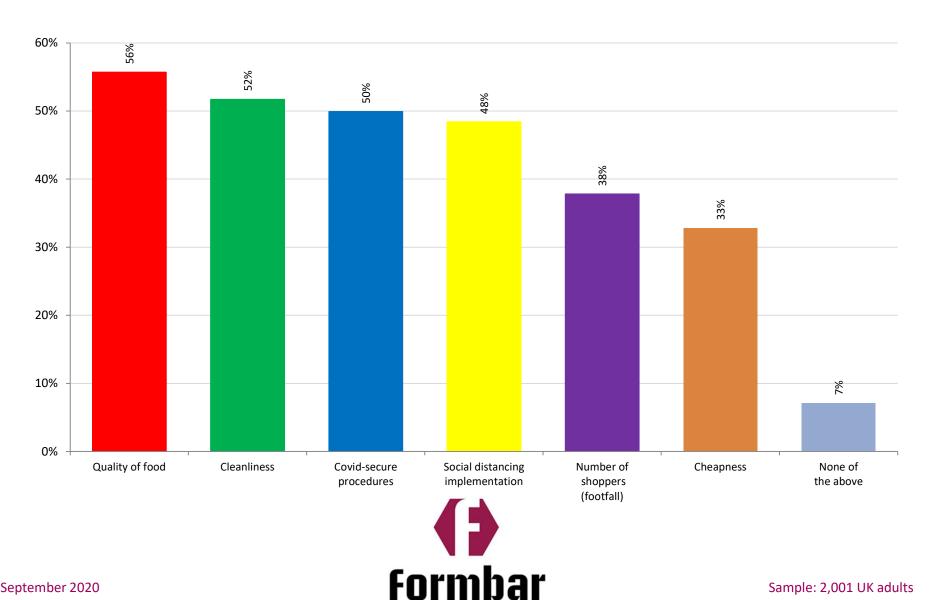






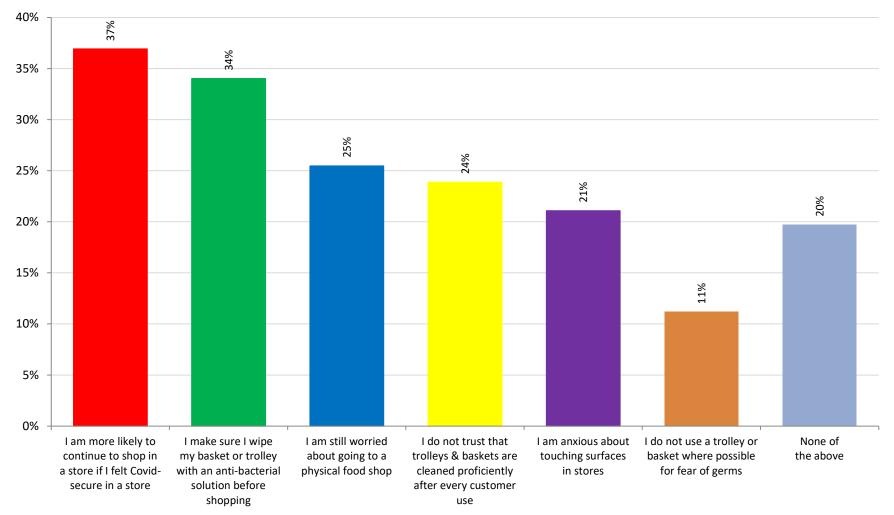
Q2. When thinking about how you select your preferred food store, which of the following do you look for?





Q3. When thinking about your food shop, which of the following statements do you agree with?

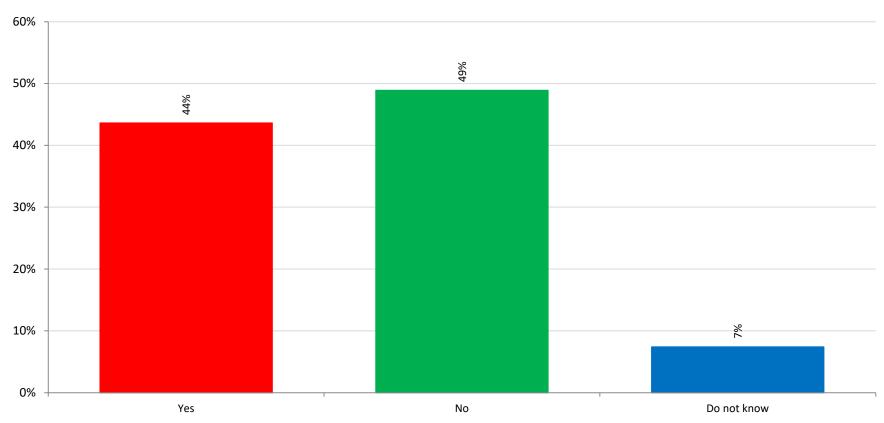






Q4. Do you agree with the following statement: "I wipe down my trolley after every use"







Q5. Do you agree or disagree with the following statement: "Supermarkets and food shops should do more to maintain good hygiene standards in store"



