

## Introduction

Leading with Environmental Sustainability is a powerful half-day course that will change the way you do business. It is designed to challenge leaders in organisations, senior executives, board members and investors; to formulate a strategic understanding of the risks and opportunities presented by a changing environment on their ability to do business.

The session also helps senior executives to understand their personal obligations to ensure the business remains compliant. The outcome of the session is a complete re-engineering of your strategic objectives

## Who is the course for?

The course has been developed for the decision-makers of every organisation, regardless of sector specialism or previous experience of environmental issues. It is designed to give these individuals a comprehensive understanding of environmental sustainability, making their business more environmentally friendly and healthier.

## Benefits for Employers

- ▶ Enhance your brand reputation and become a leader in sustainability
- ▶ Comprehend the rewards of sustainable business and begin to become recognised as a forward thinking environmentally friendly business.

## Course Key Facts

**Duration:** 4.5-6 hours (half-day)

**Assessment:** No assessment

Upon finishing the course successful learners will be able to

- ▶ Understand what environmental sustainability mean for the organisation and how to use it effectively to enhance reputation
- ▶ Recognise whether their organisation's strategy is environmentally friendly and/or sustainable
- ▶ Comprehend which organisations are leading with Environmental Sustainability and compare these companies to their own
- ▶ Understand the implications of complying with environmental law
- ▶ Recognise what a new environmentally sustainable strategy looks like
- ▶ Understand how you can future-proof your organisation

