ShelleySigns

HERITAGE SIGNS THAT WORK THROUGH A PHONE

Shelley Signs is launching a new range of 'digital signs' for delivering useful information and heritage interpretation at outdoor sites by using the visitor's smartphone.

These dolar-powered signs require no infrastructure, yet provide viaitors with anything from dowloadable maps, audio trails, video trailers to digital interactives. At one levek, they are traditional signs, that use normal graphics. The digital element is that they also generate a 'local web' on to which you can put any type of content that can be web-based.

The visitor connects to the sign's WiFi signal and browses its local webusing their normal browser, just like they would at home. Using standard web technology means that, unlike 'smartphone apps' this system is compatible with any smartphone or tablet- both now and in the future.

The new system overcomes the main problems facing digital technology at outdoor sites: lack of power, damage due to weather, and damage caused by the public. In our signs the technology is olar-powered and locked away safely out of sight and out of reach. The only technology the user touches is their own phone. The Wifi can be accessed from up to 250 metres away - further than you can read a sign, and enough to cover a car park or entrance area.

ShelleySigns

In developing the new signs, Shelley have teamed up with Info-Point who have a 5-year track record of providing 'local web' devices to some of the UK's biggest heritage organisiations. The technical equipments even comes with a 5-year warranty which is suitable for HLF and other grant schemes.

Shelley are now able to offer this as a complete 'turn-key' solution and we are currently looking to work with a number of launch customers in order to build reference installations.

This info-point offer matches a digital solution with the robust, durable and easy to clean, printed GRP signs offered by Shelley. All framing options can be adapted to suis individual requirements.

All product photos are 'mock up' examples of how fixings might work.

Could you trial this system in your location? If so, it would be worth giving us a call.

ShelleySigns

Shelley Signs Limited, 54 Cartmel Drive, Harlescott, Shrewsbury, Shropshire SY1 3TB
Telephone: 01743 460996
Email: sales@shelleysigns.co.uk
Web: www.shelleysigns.co.uk