

BC Softwear take on a burning issue that could just save your salon, spa, hotel or laundry thousands of pounds

BC Softwear are only too aware that the industry should be made more aware of the potential dangers associated with the laundering of towels. As leading suppliers to many of the UK's most successful Hotels, Spas, Salons and Professional Laundries – BC Softwear are keen to help their customers prevent a laundry fire that could be disastrous for their customer's business.



Tumble drying is the most effective way to ensure towels maintain a soft and fluffy feel, however, over drying at high temperatures may lead to towels becoming dangerously hot. Tumble dryers are generally known to be a relatively safe appliance to use and yet the heat retained within the towel, combined with the highly flammable nature of many of the massage oil products could cause an increased risk of fire.

BC Softwear are keen to point out that there are a number of likely causes of fire and ways in which this can be avoided:

Proper maintenance of your tumble dryer

- Avoid a build up of lint or fluff in the dryer resulting in poor ventilation. Not only can this cause overheating but it may also reduce the effectiveness of your dryer. BC Softwear recommend that all their towels are washed and dried once prior to remove surplus lint and fluff.

Material facts – Choosing the right towel for the job

- When you are working with products that are highly flammable such as massage oils, it is worth reviewing the type of towel you are using. A terry towelling towel which is very absorbent may be ideal for the wet areas of a spa; however in the treatment rooms it is important to balance softness with practicality. BC Softwear have approached this requirement with a range of towelling that has been specifically designed to help avoid the absorption of excessive quantities of oil.



Making your laundry processes more cost effective

The **Serenity** range of towels include couch covers, treatment blankets, jumbo sheets, bath sheets, bath towels and hand towels. They are all made with a unique waffle pattern. The criss cross effect has a raised towelling square with a cotton centre. This design reduces the overall area of the towelling and so decreases the volume of material that can absorb oils, without losing the soft effect on the skin. This makes the towels easier to launder as the oils are washed out more quickly and effectively and smell fresher.



Keeping your Cool

- By ensuring that your towels are put on a cooling cycle will help to lower the temperature of the towels and so help to speed up the cooling process. Do not be tempted to take very hot towels out of a dryer and stack them. The heat that is retained within a towel can mean that the temperature is far higher than is safe for towels that have been impregnated with excessive amount of oils and fat. For the very best results allow the towels to run on a cooling drying cycle and then remove and fold them immediately.

Cleanliness is next to Godliness

- BC Software are keen to encourage you to use a commercial washing powder for laundering towels used in a spa. These products are specifically designed with an emulsifier that helps to break down the grease and fat stains.

BC Software has been supplying many of the UK's finest hotels, luxury day spas and beauty salons for over 10 years, with an enviable reputation for the highest quality towels and robes that simply stay softer and fluffier for longer than the average towelling product in the market place. BC Software provide full washing instructions with every order they deliver which also highlights the importance of cooling towels in the drying process.

For high resolution images please contact Laura Johnson. laura@bcsoftware.co.uk or call 0845 210 4000.