## **SENTINEL®**

Reg. Design No. ØØØ19Ø954

## The Ultimate Forecourt Poster Sign

External poster signage is a powerful advertising tool. With 70% of purchase decisions made in-store, driving footfall into the store is obviously key. And nothing does that better than targeted, high impact poster advertising outside the store. The use of strong graphics displayed in a well designed sign will ensure that first impressions count for success.



★ Steel frame, polycarbonate poster covers and part recycled polyethylene base are all fully recyclable





Magnetic seals for quick and easy access to posters plus excellent weather resistance



Optional printed logos endorse ownership, brand awareness and quality



Special colour bases available (minimum order quantity: 100)



Sentinel working hard for major retailers across the country