

How renting can reduce your overhead costs

Visit us today to put the value of renting to work for your business.

1. Supplementing basic equipment with specific rental machinery, but only when you need it, is a great way to extend your equipment fleet and enable you to compete for more jobs.
2. Let someone else handle – and pay for – the depreciation, maintenance and upkeep.
3. Eliminate the need for a large warehouse or storage area.
4. Get exactly what you need rather than trying to “make do” with something inferior or not quite right.
5. You won't have to worry about your current model becoming obsolete or not having the latest safety features.
6. It can't be stolen from your lock-up if it's safely back at the hire shop.
7. Eliminate the costs and hassles of trying to sell or dispose of old or unused equipment.
8. Avoid paying for periodic inspections and tests e.g. diggers and dumpers are subject to the LOLER (lifting) regulations, and need to be tested annually.
9. Free up capital for other needs and a better balance sheet.
10. Rental stores are stacked with the right equipment and accessories, and renting is often more cost effective than buying.

Equipment Selector at www.countyhire.co.uk

Information courtesy of ARA (American Rental Association). Amended and published by County Hire Ltd.