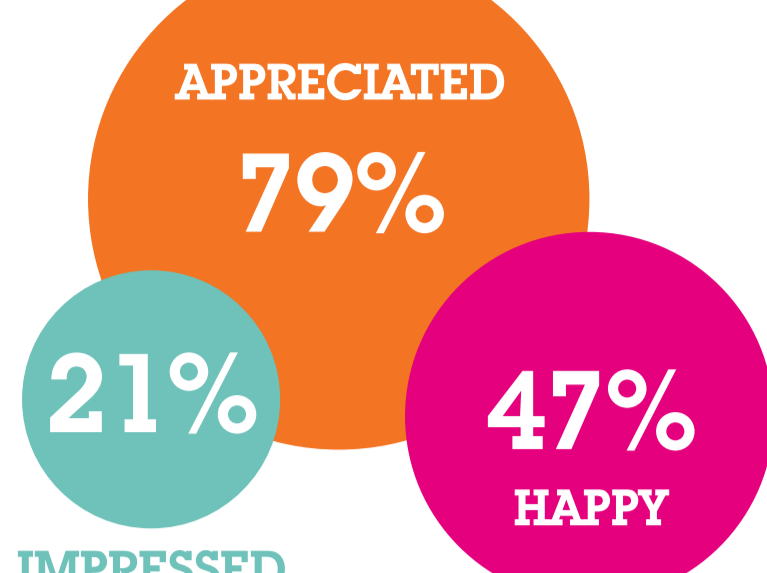


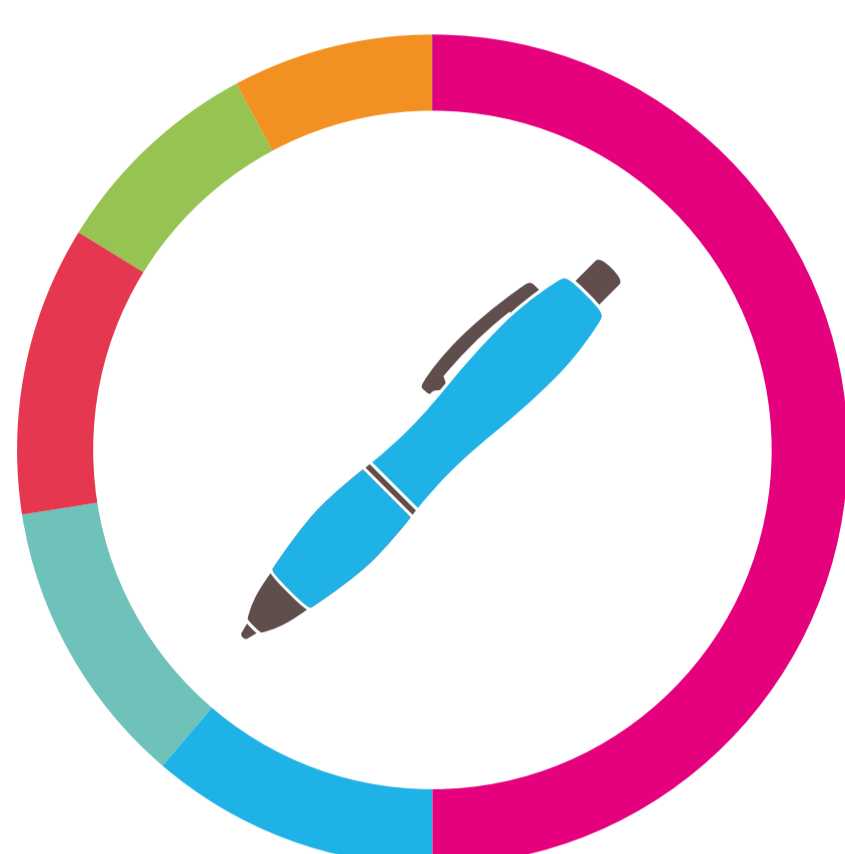
THE POWER OF PROMOTIONAL PRODUCTS

HOW DO PEOPLE **FEEL** WHEN RECEIVING A PROMOTIONAL GIFT?

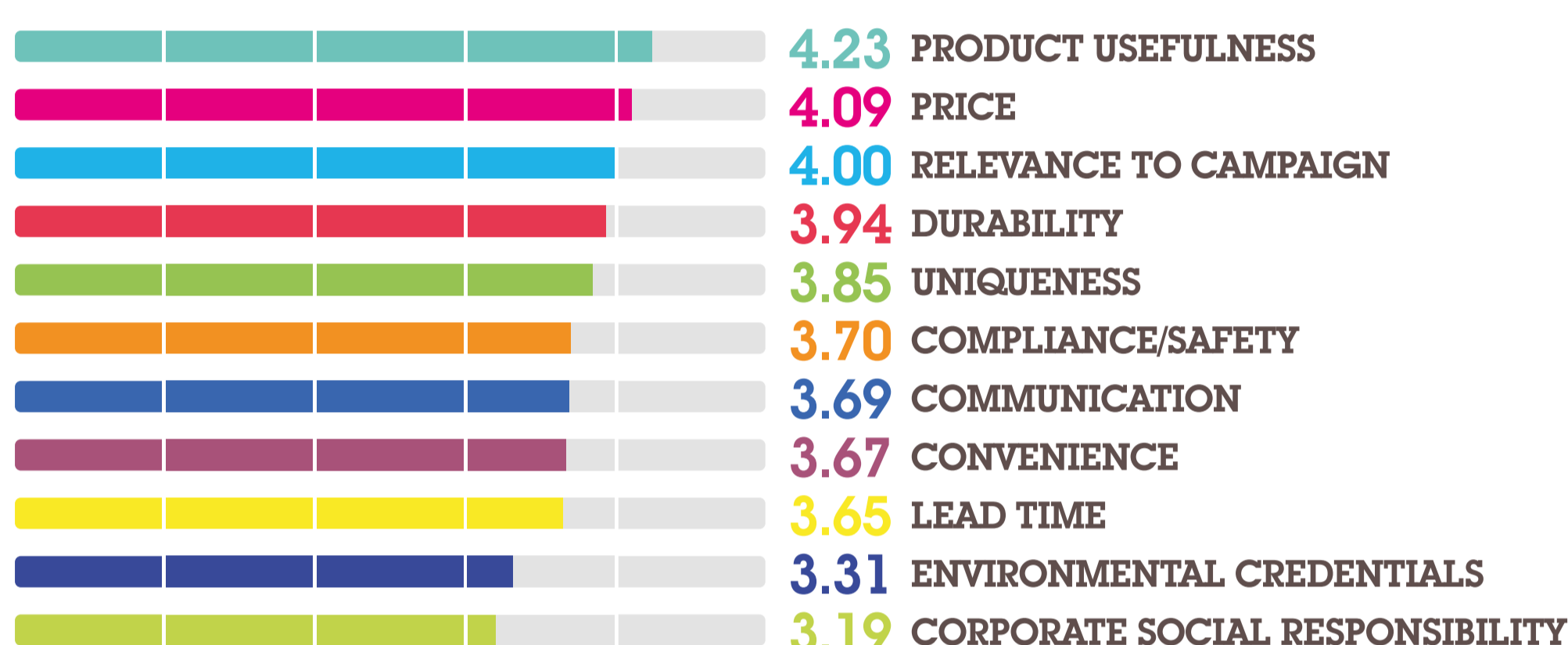
79% FEEL APPRECIATED



WHAT QUALITIES MAKE THE **PERFECT** PROMOTIONAL GIFT?

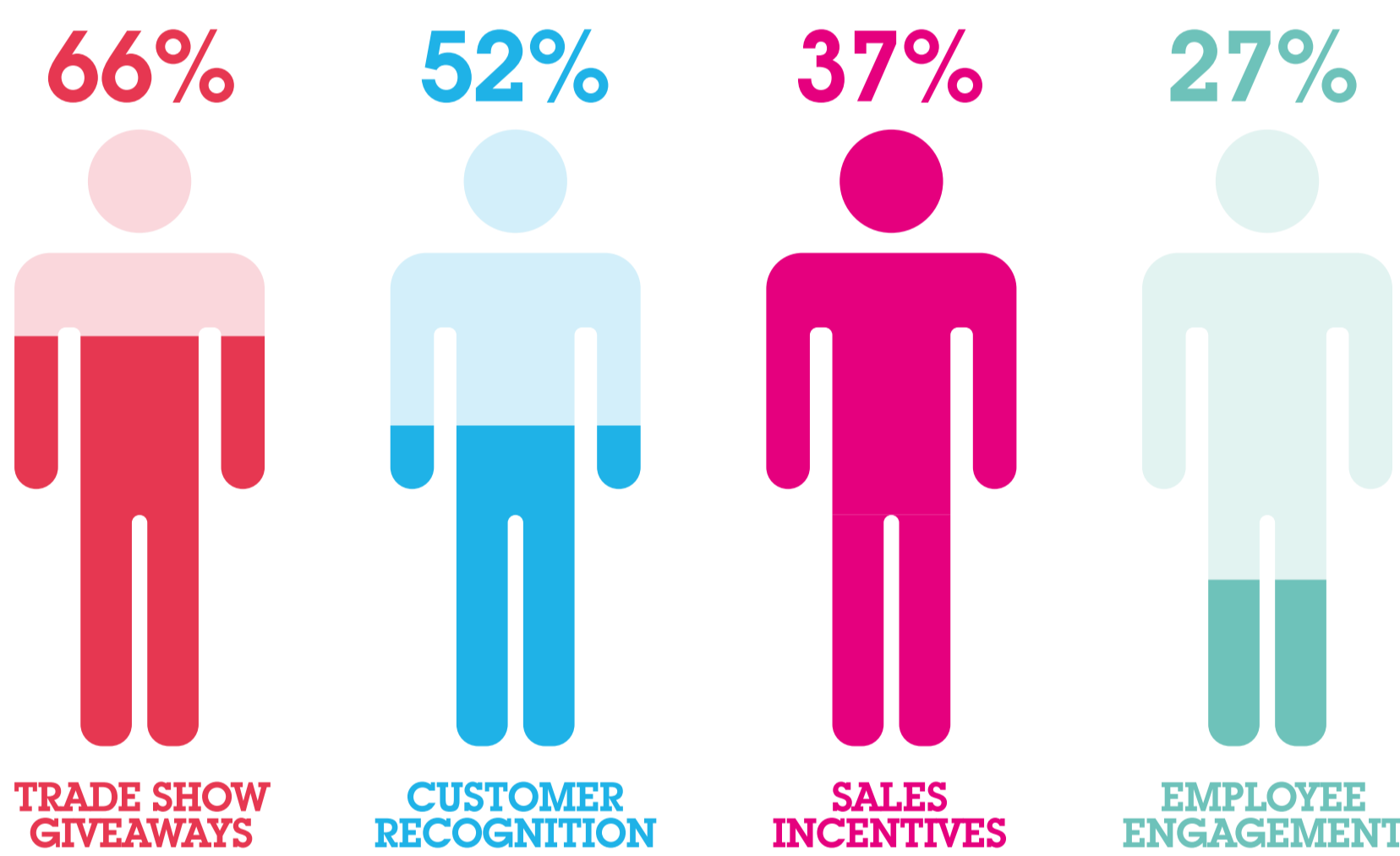


WHAT DO PEOPLE **PRIORITISE** WHEN BUYING PROMOTIONAL PRODUCTS?

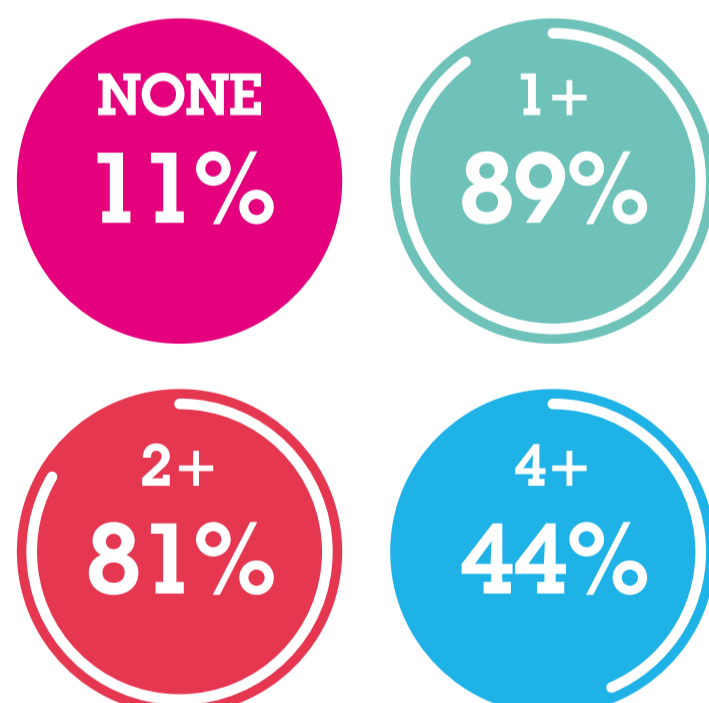


*Averaged score out of 5

HOW DO PEOPLE **USE** PROMOTIONAL PRODUCTS?



HOW **MANY** PROMOTIONAL PRODUCTS ARE ON YOUR DESK RIGHT NOW?



NEARLY HALF OF RESPONDENTS HAVE A STAGGERING 4 OR MORE PROMOTIONAL PRODUCTS ON THEIR DESK

...AND THE **MOST COMMON** PROMOTIONAL ITEMS ON THOSE DESKS ARE:



WHY DO YOU **CONTINUE TO USE** YOUR REGULAR PROMOTIONAL MERCHANDISE SUPPLIER?

