



The first message people receive about your business is your sign...

Designing signage for the High Street is a specialist technique. It requires experience and a full understanding of the necessary balance between function and originality.

Whether your opening up new premises, re-branding or simply up-dating your existing shop fascia, The Sussex Sign Company is here to help.

Our design team is highly knowledgeable in all aspects of commercial design, ensuring a high impact yet practical design.

Our highly skilled signmakers work across a variety of modern and traditional methods to bring you the best solutions and our installation team provide a friendly, professional service you can trust.

The location may dictate what type of sign you have but there are many forms from which to choose, ensuring the best possible fit to your specific requirements.

- ▶ Illuminated Signs
- ▶ Letters & Fascias
- ▶ Temporary Signage
- ▶ Glass Manifestations
- ▶ Point of Sale Signage



Built-up letters are ideal for permanent , prominent signage that will help promote and enhance your company's image.

Built up letters offer flexibility and limitless originality in style and identity; they can brand the exterior of a building, or enhance a building's interior.

We can design and fabricate your signage requirements in a vast choice of shapes, sizes and materials. These materials include but are not limited to Stainless Steel, Aluminium, Aluminium Composite and rigid plastics.

Letters can be produced as flat, two dimensional characters, or with return depth to create a three dimensional structure.

For optimum effect, we can illuminate the individual characters of built up letters with conventional lighting or with contemporary low voltage LED via two means - either face or halo illuminated.

This not only reduces the power consumption but offers very low maintenance.

- ▶ 3 Dimensional
- ▶ 2 Dimensional
- ▶ Face Illuminated
- ▶ Halo Illuminated
- ▶ LED Illuminated

vehicle signwriting



Independent studies show that a sign written vehicle is seen by 2000 - 9000 people per hour they are on the road.

For many businesses, company vehicles are the front line in projecting a strong and consistent corporate image.

Whatever the size of your vehicle, we have the skills and visual flair to provide you with high-impact design vehicle graphics that clearly present information consistent with your corporate style.

We are happy to work with your preferred designers, or we can create an individual concept for you.

Designing for vehicles is a specialist technique which requires experience and knowledge of specific vehicles.

Our design team is highly knowledgeable in all aspects of vehicle graphics design, ensuring a high impact yet practical design.

- ▶ Constant Advertising & Exposure
- ▶ 3 - 7 Year Lifespan
- ▶ Distinguish Your Corporate Identity From That Of Your Competitors

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vehicle wraps & colour changes



Do you want constant advertising and exposure for your business that translates into a few pence a day over the lifetime of a vehicle?

We are proud to be a HEXIS approved vehicle wrapping centre and our fully trained and experienced technicians are widely regarded as some of the best in the country. We also offer a collection and delivery service and vehicle sign writing and wrapping nationwide.

For many businesses, company vehicles are the front line in projecting a strong and consistent corporate image. Whatever the size of your vehicle, we have the skills and visual flair to provide you with high-impact design vehicle graphics that clearly present information consistent with your corporate style. We are happy to work with your preferred designers, or we can create an individual concept for you.

No Paint, No Mess, No Risk

With over 1,000 colours and finishes available, including CARBON FIBRE and MATT BLACK, there is no need to use paint ever again on your car. Based on our award winning vehicle wrapping service, our colour change system allows you to:

Protect Your Car and Save Money

Not only are our colour change wraps completed quickly and efficiently, but if you own a prestige or super car, then the cost is a fraction of an OEM quality re-spray.

- ▶ Constant Advertising & Exposure
- ▶ Protect & Preserve your OEM paintwork
- ▶ Hexis Approved Vehicle Wrapping Centre

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From door and floor signs, display panels to finger posts and totems, our solutions convey information distinctly and intelligently.

Wayfinding signage systems that work do so because they convey information clearly and concisely whilst enlightening, not confusing.

Their purpose is to direct visitors who are unfamiliar with their surroundings to a location or destination effortlessly and to take account of the needs of all, including the visually impaired.

Consistent way finding signage solutions call for experienced, rigorous planning and a thorough appreciation of the precise function of a building or landscape.

We design and manufacture wayfinding signs using a wide range of materials, finishes, styles and graphics for use throughout a building.

Successful wayfinding signage solutions are dependent on specialist sign manufacturers who know how to get the best from a scheme. Our team members work closely with building owners, architects and designers to determine natural visitor flows, navigational demands and health and safety requirements to really produce a solution that works.

We follow best practice guidelines to provide DDA-compliant signs and have developed a number of specialist processes that include information display in tactile and Braille formats.

The Sussex Sign Company designs signs that help everyone navigate buildings with ease, feeling safe, informed and engaged with their surroundings.

- ▶ Wayfinding Systems
- ▶ Directory Systems
- ▶ Room Names
- ▶ Room Numbers
- ▶ Plaques

traditional sign writing



At The Sussex Sign Company we offer a professional signwriting service with a wide variety of applications.

Particularly suited to listed buildings, conservation areas or any instance where a sense of tradition and craftsmanship is required.

We either free hand mark out your signs for hand painting or with the use of a mask paint to accurately sign write your lettering and logos. We use the finest quality sign writing enamel for colour vibrancy and longevity.

An excellent case in point where this practice is widely utilised is Public Houses and Restaurant signage.

Along with traditional sign writing we can also gold leaf your signs and crests. This process is done at the end using a mixture of gold size and coloured enamel. This mixture is hand painted onto the area ready for the gold leaf, after a period of time the gold leaf is applied carefully, once done the area is cleaned and polished to show unimaginable quality and class.

- ▶ Gold Leafing
- ▶ Honours Boards
- ▶ Exterior Lettering
- ▶ Hanging Signs
- ▶ Pavement Stands

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**we
make
signs...**



Our comprehensive range of value for money exhibition stands and trade show displays are sure to get you noticed.

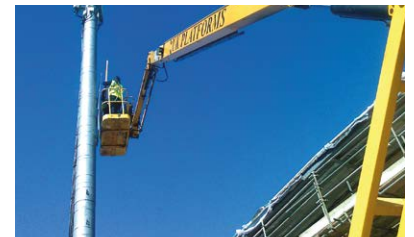
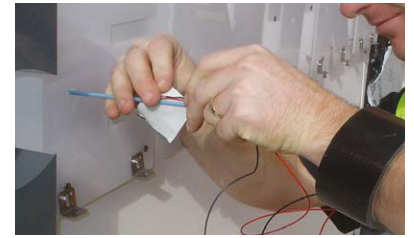
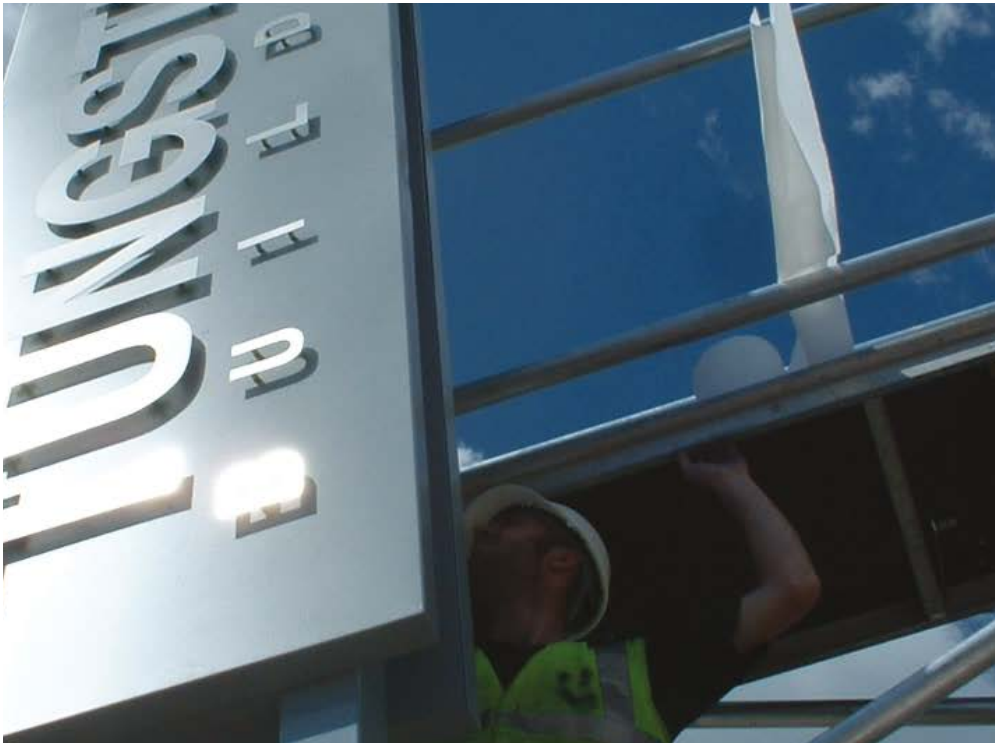
Rapid delivery and our own in house printing department make The Sussex Sign Company the supplier of choice for exhibition stands to hundreds of companies and organisations. Many of our exhibition stands including banner stands, display systems, folding kits, pole and panel and modular systems are in stock ready for delivery.

Our large format digital printing department offers rapid turnaround on high quality exhibition stand graphics. Everything from design through to finishing, Whether you need replacement panels for a tired looking pop up exhibition stand or show stopping shell scheme graphics you can be sure of top quality affordable prices and fast delivery.

We have carefully selected a range of the best banner stands, roller displays and roll up and retractable systems from a range of banner stand manufacturers and exhibition stand suppliers nationwide. All our banner display stands have been chosen for portability, ease of use, durability and value for money. With the flood of pop up banner stands on the market choosing the most suitable banner stands display for your next exhibition can be confusing.

Make it easy; call our experts for free advice on **01273 424900**

- ▶ Portable Displays
- ▶ Pop Up Stands
- ▶ Banners
- ▶ Trade Show Graphics
- ▶ In-Store Displays



The success of any signage system relies on professional installation and continued maintenance.

Whether for an individual sign or a large-scale rollout, we operate to the same exacting standards. We employ dedicated installation teams throughout the UK, all fully trained, equipped and skilled, all experienced in working with multiple contractors on-site.

Once signs are in place, we can provide maintenance programmes to optimise their performance and protect your financial investment.

We offer the best possible planned maintenance for your signs, from cleaning and health checks to resolving illumination problems.

By far the best way to ensure your signage continues to perform effectively, is to take out one of our maintenance packages.

For more information, call us on **01273 424900**

- ▶ Planned Preventative Maintenance (PPM) programmes
- ▶ Ad-hoc maintenance service
- ▶ Full re-lamp services
- ▶ Advice on legislation

free standing signage



Freestanding signage systems need to be solid, robust and capable of delivering a message in isolation.

The Sussex Sign Company has a substantial selection of freestanding signage solutions each one of them able to offer independent signage yet can still be incorporated as part of a co-ordinated system when a total solution is needed.

Both totem signs and monolith signs can be illuminated, and can be flat-faced, curved or concave. We can advise on the fabrication, shape, profile and illumination requirements. Monolith and totem signage can be manufactured in a variety of materials; from strong steel aluminium frames to panels made of Dibond, Perspex or Flexiface.

Pole or post-mounted signage systems are simple yet affective sign solutions. Pole and post mounted systems are classics by design yet simple to construct giving an easy solution to freestanding signage.

There are numerous styles of post-mounted signs from standard flat panel signage to shaped corporate signage.

Sign posts can be made from wood, galvanized steel, or powder-coated aluminium, with face material to match – each has its own characteristics and benefits. Sign posts are available faced with almost any colour option and can be supplied with anti-vandal protection.

- ▶ Monolith
- ▶ Minilith
- ▶ Panel & Post Signs
- ▶ Totems
- ▶ Fingerpost Signs

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The Sussex Sign Company can provide you with a full consultancy and design service.

We offer a full design capability. We can start with an open brief or interpret your own vision and ideas.

We have the skills to create sign solutions that will enhance your brand and meet specific functional requirements.

Much of our work is commissioned through sign specifiers, such as design consultancies, architectural practices, shop fitters and commercial interior specialists.

Our extensive knowledge and experience enables you to make considered concept, technology and material choices within realistic budget parameters.

The end result is a quality solution, custom-made to your specification, and project-managed to meet your budgetary and timing requirements.

- ▶ Logo Design
- ▶ Corporate Branding
- ▶ Exhibition Materials
- ▶ Point of Sale
- ▶ Company Stationery

commercial signage schemes



Commercial signage meets corporate identity, flawlessly.

The scope of our capabilities is reflected in the diversity of businesses and applications we handle. Our clients include major brands in the property, automotive, financial, legal, education, retail, leisure and service sectors.

Much of our work is commissioned through sign specifiers, such as design consultancies, architectural practices, shop fitters and commercial interior specialists.

We are also frequently nominated as the signage supplier of choice by end clients. So whatever your signage requirements and however you choose to work with us, our depth of knowledge, innovative approach and quality of work will ensure a successful outcome.

We design and manufacture signage solutions that rely on the most considered materials, using sustainable products wherever possible and we work with technologies, such as LED illumination and innovative production processes and engineered precision that deliver durable, long lasting results.

Our extensive knowledge and experience enables you to make considered concept, technology and material choices within realistic budget parameters.

The end result is a quality solution, custom-made to your specification, and project-managed to meet your budgetary and timing requirements.

- ▶ Consultancy
- ▶ Signage strategy
- ▶ Sign design
- ▶ Project Management
- ▶ Signage scheme installation

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**we
make
signs...**

PVC banners



PVC Banners... portable, cost effective, temporary advertising tools!

If you need a temporary visual graphic to capture the attention of your clients, our range of PVC and Mesh Banners are the ideal solution for you!

Our large format banners can be printed on heavy duty or light weight PVC, or for more extreme weather conditions, a perforated Mesh. The perforation allows wind to pass through, which means it is perfectly suited to very large building banners or banners used on scaffolding.

We use the latest printing technology to create powerfully vibrant visual banners, to promote your company, or event.

Banners are an extremely cost effective, powerful communication tool and a fantastic way to advertise your company's products, services or upcoming event.

All of our banners can be finished either with hems, eyelets, or a bespoke specification to suit your needs.

As with all our printed material, each item is digitally printed using UV-based inks. This ensures that the banner is 'fade-resistant', ensuring long-lasting, vibrant print.

- ▶ PVC & Mesh Banners
- ▶ Ideal Temporary Signage
- ▶ Full Colour Print
- ▶ Up to any size
- ▶ Hems & Eyelets

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Visual merchandising? exhibitions? home decor? digital wallpaper offers a high impact, bespoke alternative to traditional wall coverings

Digital Wallpaper is a bespoke printed wallcovering which allows you to transform any Interior space. Custom printed using the latest digital technology we can use virtually any design, photograph or illustration. The possibilities are limitless and we can print to fit any size or space.

With our many years of experience we can assist you with your Digital Wallpaper requirement every step of the way. We can help you source images or advise on the suitability of your own artwork. If you want bespoke artwork created for you - we can take care of it. Our studio can create visuals and mock ups so that you can see exactly how your chosen image will look on the wall.

We cater for projects of all sizes. From a single feature wall to larger premises requiring greater volumes of Digital Wallpaper. We have a team of project managers who can arrange everything for you, from site survey through to installation.

In addition to Digital Wallpaper, we offer a wealth of other interior products to personalise your space, including, manifestations for glass, prints and signage.

Call us today on **01273 424900** and speak to our team for further information

- ▶ Custom Wall Art
- ▶ Bespoke Murals
- ▶ Inspire & Stimulate
- ▶ Instant Impact
- ▶ Mood Enhancing Environments