

# SALONTRACKER

management software

**Build Profits,  
Win Customers  
& Grow Your Business**



**Salon Management Software  
That Goes The Extra Mile**

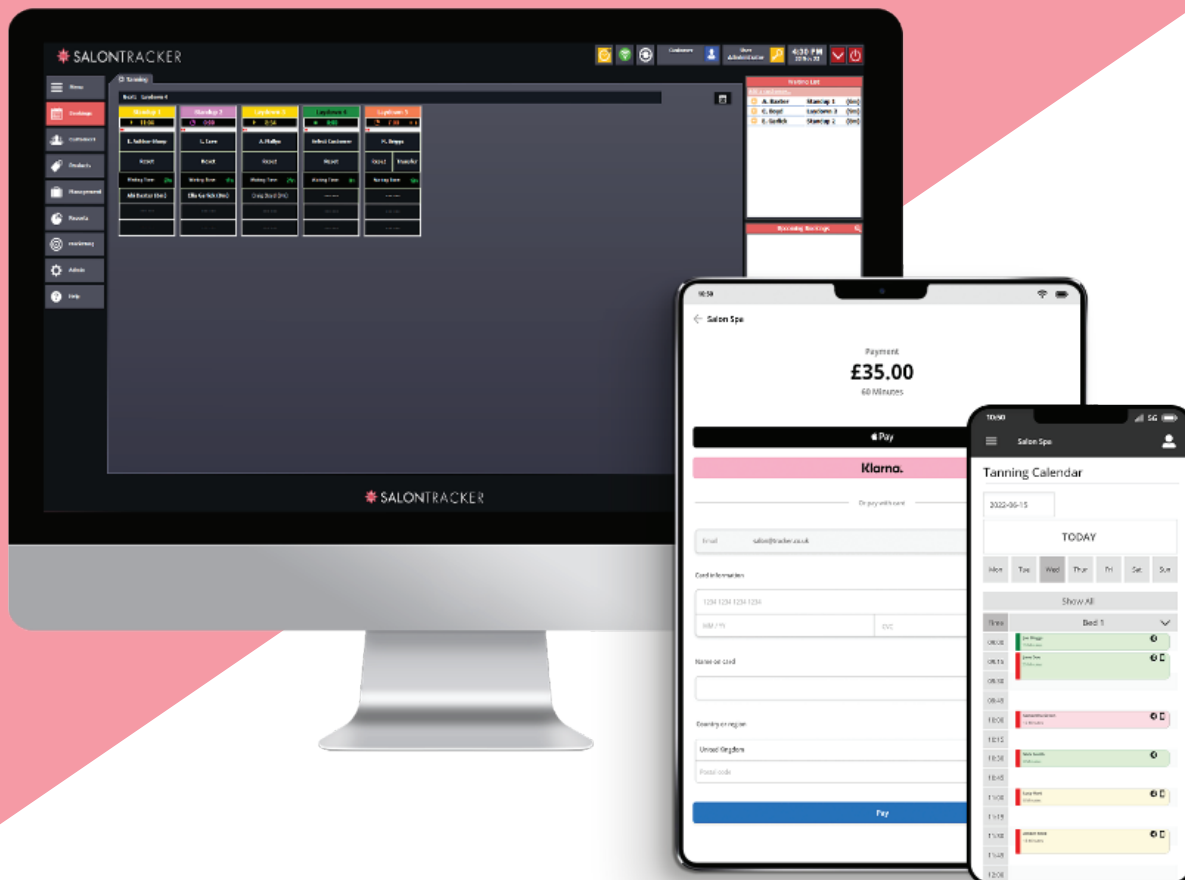
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# SALONTRACKER

management software



## Ciara Yates - Rapid Tanning

I decided to go with Salon Tracker for my Salon that I had just bought back in February of this year. Everything was all new to me and I hadn't had any experience of anything before. One thing I knew I had to get was a reliable system to be able to work the sunbeds, keep track of customers minutes and store customers data as well as product stock levels and reporting.



## Ray Neal - Sunshine & The Beauty Within

We have operated salons for 25 years and until recently been with an alternative software company for most of our trading years. So, it was not an easy decision to change companies after so long. Do not take my word for it, try the demo and then you will see why this is just simply the BEST. 10/10 and keep the great work up.



## Breece Stewart - Tan-Tastic

I've been using Salon Tracker since opening my salon 8 years ago. They're the most competitively priced salon system I've come across! They're always available when I need them, reliable and helpful with a solution to get me back up and running, if I have any issues! I love how easy and straight forward the system is for me and my staff.

# Why Should You Choose Salon Tracker?

Easy to use with FREE setup & support

Reduce client no-shows with SMS reminders

Provide a seamless journey for customers with built-in client cards

Improve client retention with intelligent SMS marketing suite

Manage bookings with advanced digital appointment calendar

Improve organisation with a paperless salon and digital stock management

Provide clients with convenient online booking

Make business planning simple with advanced reports



# Salon Tracker Features



## ADVANCED CALENDAR OPTIONS

Digital appointment book, with split-screen columns for multiple therapists and a colour-coded system to identify different treatments.



## CLIENT RECORD CARDS

All client information, including date of birth, contact details and notes on skin testing are all stored securely within the system, eliminating the need for paper record cards.



## SMS BOOKING REMINDERS

Automated SMS reminder messages to be sent out prior to all client appointments in an aim to reduce no shows.



## INTELLIGENT MARKETING SUITE

Create tailored campaigns using our built in marketing filters to send these to clients via SMS. Alternatively, link up with MailChimp to export your client lists to send email campaigns



## STOCK MANAGEMENT

Instantly calculate stock levels, identify when a product is running low and update replenishment products with our built-in stock tracker.



## ADVANCED BUSINESS REPORTS

Easily accessible advanced business reports, providing salon owners with concise information about sales, KPIs, staff performance and client spend.



## ONLINE BOOKING

Offer a service where clients can book online 24/7 through the salon website or social media, meaning the business is profitable outside of opening hours.



## ONLINE SPLIT BOOKING

Clients are able to make appointments online and the software will automatically add a break inbetween their two appointments so that staff are able to manage clients.



## SITE VIEW APPLICATION

Monitor KPI's and view your bookable calendars and reports through your siteview app that is accessible on your mobile phone from home or any location.



#### ONLINE PAYMENTS

Using online deposits, our customers have been able to significantly reduce their no-shows. Online payments increase overall efficiency of the salon through the ability to purchase services and make bookings online.



#### HEADQUARTERS (HQ)

Improve the management of your multi-site business and share client details with the HQ system. It provides you with access to each of your salons from one main HQ.



#### T-MAX INTEGRATION

Operate the sunbeds directly from Salon Tracker and ensure that minutes are tracked accurately with our timer integration, meaning that all minutes can be accounted for easily.



#### INCREASED SECURITY

You are able to restrict access levels and permissions for different groups of staff, i.e. 'managers' or 'staff', providing business confidentiality and helping to prevent malicious behaviour.



#### INTEGRATED POS

We supply hardware that can integrate with Salon Tracker for a seamless management solution. We link with a payment provider for an all-in-one payment system.



#### QR RECOGNITION

Easily find your customers by scanning their unique QR code that is linked to their online booking account. This minimises wait times and improves customer experience.



#### SECURE SHELL

Lock down your PC so that staff cannot browse anything other than the Salon Tracker system during working hours.



#### SIGNATURE PAD

Go completely paperless in the salon as we offer the facility for clients to be able to sign your salon's terms & conditions or disclaimer electronically.



#### FINGERPRINT READER

Our fingerprint reader can be used by customers to bring up client information, as well as staff for logging into the system. It also prevents against fraudulent activities.

# SUBSCRIPTIONS

## STANDARD SUBSCRIPTION

**£30**

PER MONTH

Colour coded appointment book

Complete customer information  
including photos and birthdays

Track client appointment history,  
purchase history, details & retention

Business sales reports

Reduce no shows with SMS Booking  
reminders

Increase client visits with rebook  
reminders

No show booking alerts

## PROFESSIONAL SUBSCRIPTION

**£60**

PER MONTH

All the features of Standard plus  
one extra calendar

Staff commission management

Stock management

Advanced marketing suite

Password protected  
security levels

Advanced business reports  
& charts

Integrates with Timer Managers  
(Tmax/Sigma), Fingerprint Reader &  
Signature Pad

## ENTERPRISE SUBSCRIPTION

**£90**

PER MONTH

All the features of Standard &  
Professional

Online Booking

Online Payments

Multiple Calendars

Ability to connect multiple sites  
together

Integrates with QR scanner to  
easily identify customers

Ability to link to HQ machine  
so you can access your site  
from home (additional fee)

## INCLUDED IN ALL SUBSCRIPTIONS

Free setup & training

Free phone & chat support (Monday to Friday 9am - 5pm)

Free help videos on our website and in the app

Ability to connect to POS (Barcode Scanner, Cash Drawer & Receipt Printer)

Free support guides

No hidden fees

All prices exclude VAT

All subscriptions are a minimum 12 month subscription

All purchases are subject to Terms and Conditions available at <http://www.salontracker.co.uk/SalonTrackerTermsAndConditions.pdf>

# SUBSCRIPTION ADD ONS

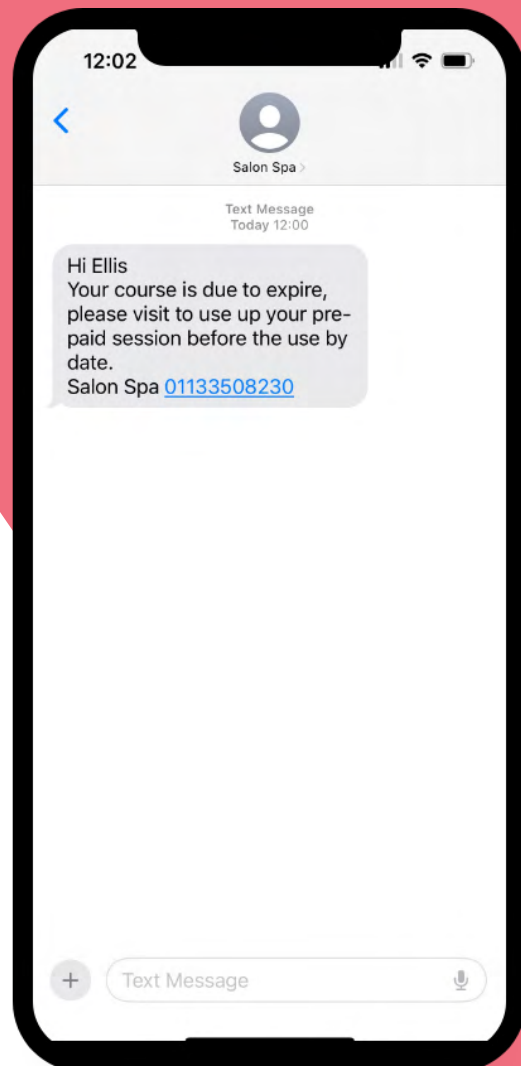
## SMS Credits

1000 SMS Credits = £61.50

2000 SMS Credits = £123

3000 SMS Credits = £184.50

5000 SMS Credits = £246



## Salon Terminal

Have an extra terminal on a second reception desk to minimise queue times

Only available with Professional and Enterprise Packages

**£60** PER MONTH

## HQ

Control your salon from home or multi-sites from your head office

Only available with Enterprise Package

**£60** PER MONTH

# Hardware



Signature Pad

**£179**



Fingerprint Reader

**£149**



QR Code Scanner

**£99**

All-in-one PC & POS Bundle

All-in-one PC, Cash Drawer, Barcode Scanner and Receipt Printer

**£1399**

POS Bundle

Bundle containing Cash Drawer, Barcode Scanner and Receipt Printer

**£549**

All-in-one PC (Windows)

Our All-in-one PCs are compact and of a high specification

**£999**



Receipt Printer

**£249**



Cash Drawer

**£149**



Barcode Scanner

**£179**

## PC Requirements for Salon Tracker:

Intel i-5 / Ryzen 5 processor or above  
16GB+ Memory (8GB Minimum)  
Windows 11  
256GB+ SSD

Screen Resolution 1600x900 (minimum) 1920 x 1080 (recommend)



# Integrations

## Integrated Payments with Dojo/Payment Sense

Create a seamless link between your software and card machine. We can integrate with a payment provider in order to support contactless and Apple Pay, providing quick and systematic transactions for clients.

Your payment solution can also be made much easier by having multiple pay points through several terminals, meaning that you can minimise queue times



## Signature Pad

Improve Salon Security and efficiency with our electronic signature pad. It links seamlessly with the Salon Tracker system and provides salons with the ability to be able to go completely paperless as the salons disclaimer can be signed and stored electronically within the client's digital card.



## Fingerprint Reader

Improve salon security and eliminate malicious behaviour with our built-in fingerprint technology. Clients will be prompted to place their finger on the reader upon registration to ensure that their personal details are secure and only the client themselves can access their own client card on arrival in to the salon.



Track staff clock in and out times by asking employees to present their finger on the reader as they start and end the day. Data from these readings will be tracked on the reports within the software to ensure that you are able to monitor staff punctuality and be assured that they are remaining professional in your absence.

# Tanning

We are the Number 1 software system for sunbed salons in the UK



## TANNING RULES

Ensure that you are protecting clients and complying with the latest tanning laws. Our system has built-in features to ensure a client cannot tan under the age of 18 and also stops or notifies you if a client has been in within the last 24 hours.



## FINGERPRINT TECHNOLOGY

Built-in fingerprint recognition ensures that your clients' minutes and details are secure. Only the clients themselves can then activate their client card using their fingerprint, meaning no one else can use their minutes fraudulently.



## TIMER INTEGRATION

Operate your sunbeds directly from your computer, as we integrate with T-Max and Sigma timer systems. Eliminate any malicious behaviour including employees trying to give clients free minutes in your absence.



## MINUTE TRACKING

Keep track of how many minutes a client has used and what they have remaining of a course. Ability to monitor which client has bought minutes, what date they have used them and on which sunbed they were used as well as the duration.



"It's a great way to keep both an accurate and secure grip on your business. The old token system is open to all types of abuse. It also makes life easy for both the customers and staff. I wouldn't like to be without it."

Studio Tan and Tone

# Beauty, Clinic & Spa

We offer a complete paperless & organised solution to allow a stress-free salon



SMS reminders will be sent to each customer before their appointment to reduce no shows. The duration before the booking itself, can be determined to suit the salon.



## SKIN TESTS

We link with an electronic signature pad to ensure your salon has signed disclaimers attached to each client card, ensuring both your customers and your business are protected.



## DEPOSITS

Take both online and instore deposits for your treatments to minimise the risk of no shows.



## SERVICE ALLOCATION

Make sure that customers can only book treatments with therapists/beauticians who are able to do the treatments. You can also have different pricings for different beauticians if needed.



"I have been using Salon Tracker for 2 and a half years and I am so happy with it. The training provided to navigate was explained so well but what makes it even better is that there are videos to help you"

**Brid's Tanning & Beauty**

# Hairdressing

Our cutting-edge salon software is the perfect management solution for hair salons



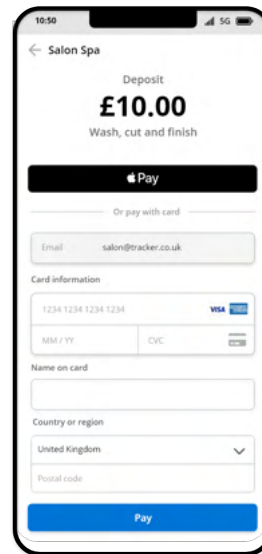
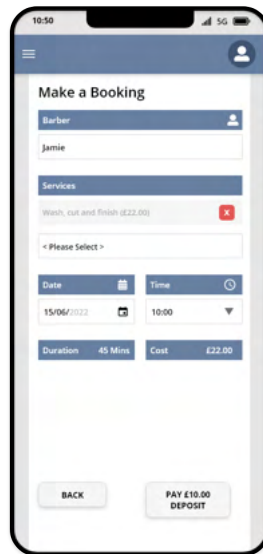
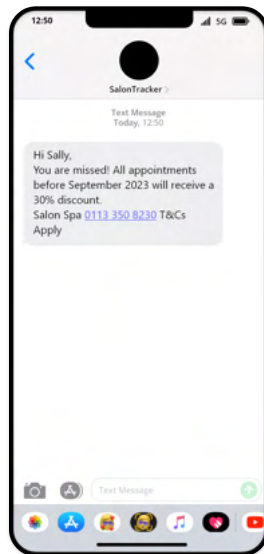
## SPECIFIC SERVICES

The ability to set different services to be able for different stylists, depending on ability. This allows the option to set pricings for different levels and capabilities.



## SPLIT BOOKINGS

Appointments can be split between two separate stylists so that you are able to deal with multiple clients at once. This allows stylists to split appointments based on skill sets and availability.



## PATCH TESTING

We link with an electronic signature pad to ensure your salon has signed disclaimers attached to each client card, protecting both your business and your customers.



## DEVELOPMENT TIME

Ability to add automated development times to treatments to block out periods for colours/treatments to set. This allows you to book people in during these periods.



"I have been using Salon Tracker in my Salon for several years now. It's affordable, simple to use and works really well. There is always someone at the other end of the phone if any problems occur."

Halfmoon Salon

# Online Booking & Payments

This is the perfect way to offer an easy-accessible booking service to your customers

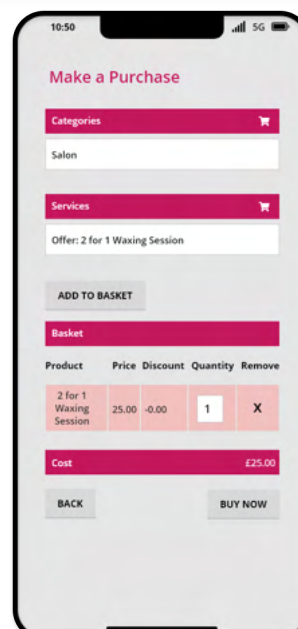
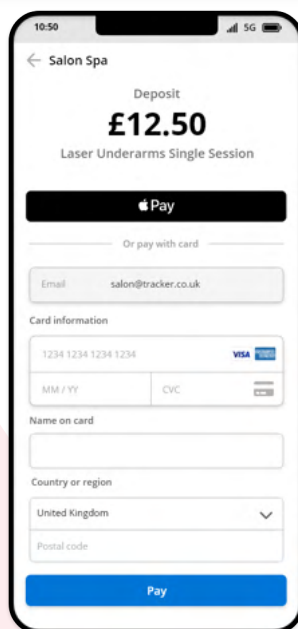
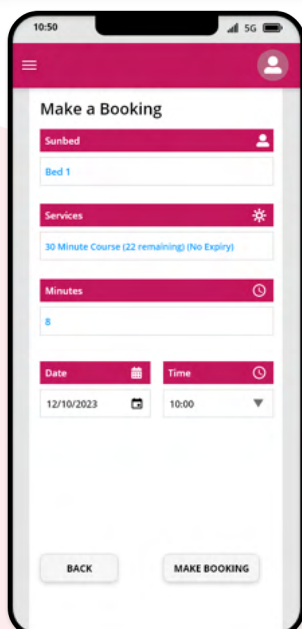
## Why Go Online?

Customers can register online, and fill in all their details before even visiting the salon. This speeds up the registration process in the salon, saving staff valuable time.

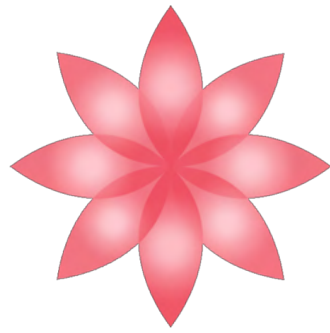
You can take set up deposits to be paid online to ensure customers show up for their appointments, these can be a set value (£10 across all treatments) or a percentage value (20% of the treatment cost).

In order for customers to book for tanning, they must have minutes on their account, which they can buy in store or purchase online through Stripe. If customers do not attend their appointments, you have the option to take the minutes from their account, reducing the number of no shows you'll receive.

Your online booking and registration page is customisable so that it fits your branding. We can add your logo and tailor the theme to suit your brands colours.



Available on our Enterprise package  
Transaction fees apply (for online payments)



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We're on hand to help you!  
Get in touch by calling, emailing or using our  
online chat.

**0113 350 8230**

[info@salontracker.co.uk](mailto:info@salontracker.co.uk)



**Scan To Visit  
Our Website**