



delivering creative  
solutions



From Conception to Realisation

# delivering the ultimate experience

Innova Design Group is a leading designer, manufacturer and installer of retail furniture, fixtures, laboratory, showroom and reception furniture to the commercial sector. With a wealth of experience, from supply of stylish new furniture to complete fit-outs, we deliver outstanding solutions that never fail to make an impact.

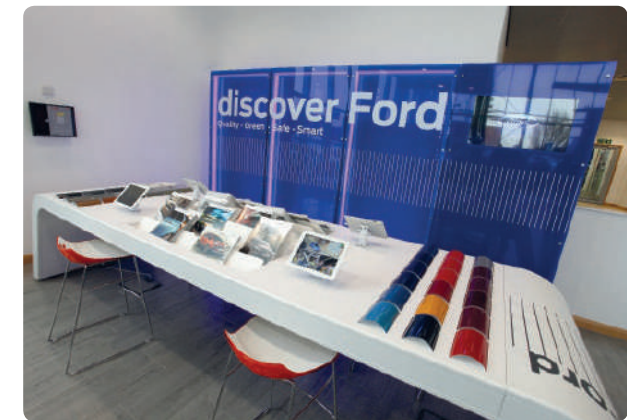
Working closely with our clients we design state-of-the-art commercial environments that optimise the interior space, assist productivity and motivate staff. Our professional team have successfully delivered a diverse range of installations across the UK, including cutting edge laboratories, stylish reception areas, POS displays and stunning showroom furniture.

Whatever the scale or complexity of your project, from retail furniture, refurbishment of your current space, designing the layout of your new facilities right through to managing a major roll-out, we help you deliver the perfect solution.

From design and prototypes through to supply of POS displays, furniture only or a full turnkey solution, Innova can manage your project. Our approach will help you make the most efficient use of your space, practically and aesthetically.

With one point of contact, one billing point and reassurance that we have the necessary resources and experience to complete the task, we offer our clients complete peace of mind.

Our goal is to minimise disruption to you. With the capacity to build and store furniture, we reduce time on site and guarantee your project is delivered on time and on budget.



## Our Process

# creating an impact

With 30 years of experience in furniture design and fit-out coupled with cutting edge manufacturing facilities, we have the power to deliver tailored solutions.

Whether you choose a furniture only option, or a full turnkey service, we guarantee our expert team will provide outstanding solutions which are highly effective and built to last.

Quality is at the heart of everything we do. From our investment in highly skilled design, production and installation teams, state-of-the-art CNC driven manufacturing facilities to our process based quality management

system (ISO 9001 certified), we achieve customer objectives by getting it right first time.

Our processes and systems are regularly evaluated, enabling us to continually improve the exceptional level of service we offer our clients.

Innova is also committed to environmental sustainability and continual improvement in occupational health and safety performance. We are currently working to achieve ISO 14001 and OHSAS 18001 certification.

### Stage 1 Conception



#### Consultation

Whether you're planning new furniture, a refurbishment or a brand new facility, our first step is to listen to your ideas and what you want to achieve. Innova has the flexibility to work in a number of ways, directly with you, your chosen consultant, main contractor or through an agency or architect.

### Planning & Design

With over 30 years of experience, our professional design team creates inspirational, practical interior solutions tailored to your requirements, optimising your space and delivering real impact.

### Stage 2 Design



### Stage 3 Production



#### Manufacturing

We care about the quality of our work, the materials we use, and in every little detail. Our products are skillfully designed and built to last, providing genuine value for money.

### Stage 4 Operations



#### Project Management

Innova's reputation for excellence means your project is managed and delivered on schedule, on budget and beyond expectation - and always right first time.

### Stage 5 Installation



#### Delivery & Site Installation

Innova ensures a smooth, hassle-free delivery and installation process, guaranteed to be carried out effectively and efficiently and with minimum disruption to you.

### Stage 6 Communication

#### Customer Service

From your initial consultation right through to completion and beyond, we offer exceptional levels of customer service.





Laboratories

## Ironsides Lubricants Stockport, Cheshire

Contractor

Timescale

Architect

Innova Design Group

3 weeks on site

Innova Design Group

# a scientific approach



### Brief

Ironsides Lubricants were seeking a complete refurbishment of their laboratories and offices, to create inspirational working environments for their R&D and QC teams. Installing a state-of-the-art laboratory that communicated their expertise and product quality was an essential part of Innova's brief together with delivering impressive visitor facilities.

### Solution

Innova provided a full turnkey solution, managing the project from design of the laboratories and offices through to building works and a final sparkle clean.

Two contemporary, space efficient laboratories were created for both the R&D and QC teams plus an office for the R & D manager. The project included bespoke furniture and storage, Trespa work surfaces, specialist glass surfaces for lubricant testing, desking, fume extract, lighting, decoration, flooring and new windows.

Innova delivered the project on schedule and to budget and the teams are now enjoying a modern, contemporary space perfect for R&D development.

*"A world class facility that will improve and enhance our impression with new and existing customers and offer a more extensive service to all"*



# Shireland Collegiate Academy Smethwick, Midlands

Contractor | Interserve / Innova Design Group  
Timescale | 8 weeks on site  
Architect | Interserve



## Brief

As part of huge investment in the science facilities, Shireland was looking to transform its existing laboratories into functional, contemporary spaces designed to maximise learning.

## Solution

Innova Design Group provided Shireland with a full turnkey service – from design and manufacture to installation including M&E, flooring, suspended ceilings, LED lighting and air conditioning – leaving the school with impressive facilities to match their outstanding ethos. A mono-chrome scheme created timeless elegance, completed with hard wearing Velstone solid surface worktops providing durable, easy to maintain work surfaces.

Innova's Hot Corners design with integrated storage created a flexible working space ideal for both practical and theory lessons. The teacher's bench is easily visible throughout the room, offering a perfect platform for demonstrations, whilst the teacher's wall features multiple storage options and houses the interactive whiteboard.

*"The combination of cutting-edge innovation and traditional quality is most refreshing. As an outstanding school we like to use outstanding providers and Innova are clearly one of these."*



Showrooms

## APS Group Ford Showroom Upgrade - Across Europe

driving  
success



*“ Innova have maintained a very high level of communication as we have progressed our projects with them. With the nature of our business and the demands of our end customers they have delivered on a constant basis and always met our expectations. ”*

Andy Shaw, Product Manager Retail Solutions

### Brief

As part of the Ford showroom upgrade programme across Europe, Innova's brief was to work with APS group to deliver showroom furniture across 3000 dealerships. Each showroom roll-out was planned to include coffee tables, service/check-in desks for the 'Hello' welcome area and a discovery bar for the 'Discover' zone, where customers are given the facility to carry out their research, prior to making any purchase decisions.

### Project Scope & Scale

Over 5,600 furniture and POS items were manufactured in house at a rate of 500 units per month over 14 months, across twelve languages with country site specific requests.

Working closely with APS Group, Innova developed the "design intent" through to working prototype. Product variants and units were constructed for third party assessment and BSEN certification and 3D design details, walkthroughs and specification lists produced.

Using Innova's production facility with technical partners a coherent manufacturing strategy was developed. Implementation included installation of new CNC equipment, the recruitment of additional staff and the testing of and agreement on training and packaging formats.



APS Group  
Rolling  
Innova Design Group



“ All projects have been delivered on time and within budget. Innova have met and delivered to a very stringent SLA. They have also recruited personnel to further enhance and develop their QA process. ”

Andy Shaw, Product Manager Retail Solutions



Innova completed third party training for installation companies including factory visits, dealership site training plus production and installation of exhibition show units for international launch events.

A complex and detailed project was delivered on time, on budget and in high quality materials. This roll out has led to further initiatives for design, development and supply with APS Group.

The state-of-the-art showrooms are now poised to provide a unique interactive experience for Ford customers.

## Project Details

<i>Countries involved</i>	21
<i>Project Value</i>	£5.4 million
<i>Design Development</i>	3 months
<i>BSEN Certification</i>	3 weeks
<i>Rolling Programme</i>	14 months
<i>Units Manufactured</i>	5600
<i>Awards</i>	Winner of Gold, UK & Ireland POPAI Awards 2014 (APS Group)  Winners of Most Innovative company 2014 (Innova)



Retail

# Manchester Visitor's Centre Piccadilly Plaza, Manchester

Contractor

Timescale

Architect

GB Building Solutions

2 weeks on site

BDP Architects

## inviting technology



### Brief

To design and manufacture furniture in solid surfaces, laminate/metallic panels and mirror laminates, providing local manufacturing expertise and a highly skilled workforce.

### Solution

Innova developed interactive touch screen Microsoft surface tables linked to a media wall, together with a POS display wall for retail merchandising.

Working closely with a local software agency, Innova manufactured three monolith style units to house Microsoft surface tables, cash till and display cabinets. Set into white solid surface, the units sit in the main central area of the visitors' centre. Iridescent panels and mirror effect laminate with complimentary edging was used to deliver a 3D floating central section, complete with feature lighting.

A hi-end flexible slat style shelving system, integrated with low level lockable storage was installed to display and store Point of Sale items.

*"Manchester is a honeypot location, with a visitor centre which rates as one of England's most sophisticated."* The Guardian







Salons

# Flixton Girls' School Urmston, Greater Manchester

Contractor

Timescale

Architect

Innova Design Group

2 weeks on site

Innova Design Group

shaping star  
quality



## Brief

Innova was requested by the school to design, manufacture and install a leading hair salon by transforming a standard classroom space.

## Solution

The classroom interior was transformed into an exciting new teaching salon designed to reflect the professional salon environment for students.

Installation included styling and cutting stations, back washes, reception area and store room. Use of premium white laminate combined with aluminium accents to the furniture and solid surface workfaces provided the professional space the school required.

Innova managed the full fit-out solution, including all utilities, services which were hidden to improve health and safety standards, suspended ceiling, flooring, decoration and lighting, providing a modern contemporary space.

Hair and beauty have become more popular subjects within the school and the hair salon has become a showcase for visitors to the school.



customisable  
adaptable  
durable

### Cutting-Edge British Manufacturing

Whatever your space and vision, , Innova can transform your ideas into reality. At our state-of-the-art, 60,000 sq ft factory in Greater Manchester, we can custom-make furniture or POS displays to match your exact requirements.

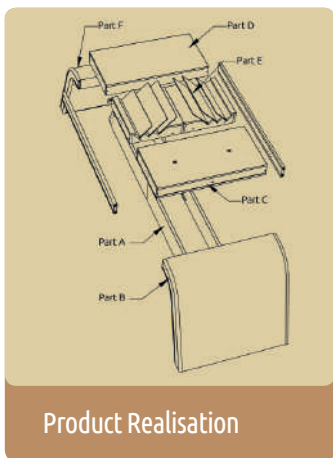
Operating the latest CAD CAM computer software, our experienced design department links seamlessly to our comprehensive, scalable manufacturing facility, enabling

us to create high quality products engineered with accuracy and efficiency.

Using quality components and raw materials from some of the world's leading suppliers including DuPont, Trespa and Kronospan, our skilled workforce specialise in a wide range of manufacturing processes from joinery production, solid surface fabrication, panel production, thermoforming to laser cutting and engraving. With expertise across an extensive range of materials we are adept at converting

design concepts to manufacturing reality, and delivering the right solution for you.

Creating complex shapes in a huge range of materials and finishes combined with the ability to produce small or large order runs requires powerful factory management systems. Innova has the ability to control production from the start of order processing to the very end at final quality control. No matter what the challenges of your project, we have the power to deliver.



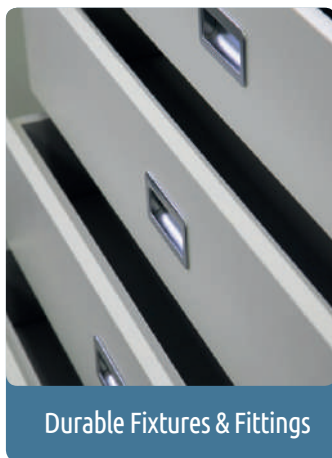
Product Realisation



Built to Last



Wide Choice of Finishes



Durable Fixtures & Fittings



Quality Worktops



Customisation

Innova's expertise in furniture design and manufacture allows us to produce inspirational products in the most cost-effective manner. We use the latest CAD CAM technology which offers screen to machine manufacturing capability, allowing products to be processed with total efficiency and enabling us to create truly unique designs.

Quality is integral to everything we do and an essential element in meeting our customer's needs. We use materials and manufacturing processes that ensure our furniture can withstand the inevitable knocks and scuffs of working life, while retaining its good looks.

All our products are available in a wide choice of colours and finishes from plain, wood grains to high end gloss, ensuring you have the flexibility to create an inspirational interior that suits your budget.

Premium quality fittings are used as standard across all our manufactured products including castors, hinges, drawer runners and handles. We purchase durable components designed to exceed the stress and demands that will be placed on them in real life.

We supply and install a wide range of worktops, in a variety of materials to suit your interior environment, including Laminate, high pressure compact grade laminates, solid surface, hardwood and stainless steel for sterile areas. As a licensed solid surface fabricator, in Corian, Staron, Wilsonart and Velstone, combined with a skilled & experienced workforce, we deliver products of outstanding durability and longevity.

Whatever your requirements, our scalable manufacturing facilities enable us to customise products to suit your brief. From a small complex one off project to a full laboratory refurbishment or a major roll-out where products are required in high volumes and short lead times, our experts can meet your needs.

## Ceiling, Flooring & Lighting

Innova's services range from furniture only provision to full turnkey solutions including electrical, plumbing ceiling, flooring lighting and decoration. Our designers are on hand to offer guidance and expert advice on layouts, a wide range of products as well as colour schemes, to ensure your interiors are a success!

## Display Furniture

We are specialists in creating showroom and display furniture, from sales and reception desks, display counters, free standing displays and point of sale displays to practical and stylish tea points and washrooms, we deliver interiors that enhance the customer experience, assist productivity and motivate staff.

## Storage

Our storage solutions are designed to suit your requirements, from media walls, displays to tea points. We have a product for every need including wall mounted units, fitted base units, mobile units on castors, free standing POS and retail displays. Our space saving display and storage units offer durable, versatile and practical solutions to your storage needs.

## Seating

From laboratory and office to breakout areas, Innova can supply a great range of quality, stylish seating for every environment. Robust, ergonomically designed and extremely comfortable to promote healthy working, we have the ideal seating to suit your interior space.





Innova are British standard certified to ISO 9001:2015, CHAS registered, Construction Line registered, certified and Worksafe Contractors .

We surpass client expectation with products and installations that are innovative, cost effective and high quality. Our design led approach and customer focus ensures projects are delivered on time and within budget.

Whether you are planning a new facility or upgrading an existing space we can manage your project from initial consultation, design and space planning to furniture manufacture and installation – helping you get the most from your space and budget.

Are you looking for inspirational commercial interiors? Then look no further contact Innova now.



commercial



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